

CareersNOW!

Labour Market Report

Food and Beverage Ontario has partnered with Signal49 Research to provide Ontario business leaders engaged with CareersNOW! a monthly labour market report. This report is designed to support employers with hiring and recruitment information and contains data for the last 12 months, including the latest data up to January 31, 2026.

Top 10 Positions Monthly and Year-over-year Job Posting Trends ON

Position	Avg. Yearly Salary	*Avg. Hourly	MoM Demand Change (↑/↓)	YoY Wage Change (↑/↓)
Food and Beverage Sales and Account Representatives	\$60,423	\$32.14	↓	↓
Merchandisers	\$39,779	\$21.16	↑	↑
Food and Beverage Salespersons	\$36,207	\$19.26	↑	↑
Delivery Service Drivers and Door-to-Door Distributors	\$43,525	\$23.15	↑	↓
Material Handlers (equipment operators)	\$43,652	\$23.22	↑	↓
Bakers	\$41,922	\$22.30	↑	↑
Production Supervisors	\$66,811	\$35.54	↑	↑
Retail Salespersons	\$35,850	\$19.07	↓	↓
Welding, Brazing and Soldering Machine Operators	\$44,839	\$23.85	↑	↑
Other Labourers in Processing, Manufacturing and Utilities	\$39,583	\$21.05	↑	↑

Top 10 Skills in Demand

- Fast-paced setting
- Handling heavy loads
- Microsoft Office (e.g., Word, Excel)
- Inventory management
- English language
- Quality assurance
- Continuous improvement
- Occupational Health and Safety
- Current Good Manufacturing Practice (GMP/cGMP)
- Inspections

Skills Spotlight

Retail Salespersons

Top 5 Technical Skills

- Handling heavy loads
- Merchandising
- Sales
- Ability to learn
- Point of sale (POS) systems

Top 5 Social-Emotional Skills

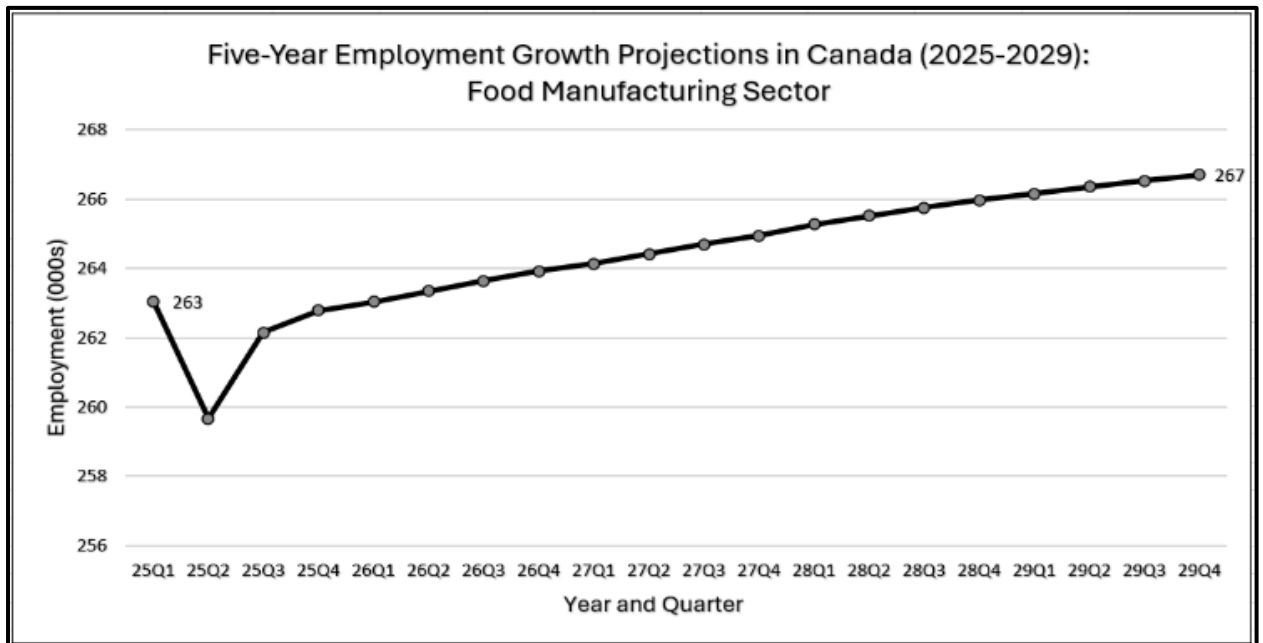
- Customer service
- Teamwork
- Communication skills
- Interpersonal skills
- Self-starter/self-motivated



Top 10 Hiring Monthly and Year-over-year Job Posting Trends

Sub-sector	Last 12 Months Postings	MoM Change (↑/↓)	YoY Change (↑/↓)	Greater Toronto Area (MoM)	Rest of Ontario (MoM)
PepsiCo Canada	691	↑	↓	↑	↑
Coca-Cola Canada	444	↑	↑	↑	↑
Maple Leaf Foods Inc.	261	↑	↓	↑	↑
McCain Foods Canada	232	↑	↑	↑	↑
Riverside Natural Foods Ltd.	209	↑	↑	↑	↑
Sofina Foods Inc.	157	↑	↓	—	↑
Give and Go Foods	146	↓	↑	↓	—
Bento	145	↑	↑	—	↑
FGF Brands	132	↑	↑	↑	—
Wine Rack	130	↑	↑	—	↑

Labour Market Outlook



CareersNOW! is Food and Beverage Ontario's workforce development initiative that connects jobseekers with employers for rewarding careers in Ontario's food and beverage processing industry. The data presented in this report is provided by Signal49 Research and drawn from the Vicinity Jobs Hiring Demand Reporting System and Trends Navigator labour market tools. Customized information and reporting data is also available — please contact Jason Crawford (jcrawford@foodandbeverageontario.ca) to discuss your specific needs.